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Inovium and GETI Announce Partnership for InoviumPay 2.0 Payment System

July 14, 2010 – Ft. Walton Beach, Fla. [Inovium Corporation](#), a developer of electronic invoicing and payment systems, and [Global eTelecom, Inc. \(GETI\)](#), an electronic check processing and gift/loyalty card provider, proudly announce a partnership integrating Inovium's flagship solution, [InoviumPay 2.0](#), with the GETI processing system. InoviumPay 2.0 is a full function payment gateway providing clients with [additional capabilities](#) in accounts receivable and accounts payable, including electronic invoicing, billing, automatic payments, and direct deposit to vendors. This partnership marries GETI's proven processing reliability with Inovium's innovative payment solutions.

InoviumPay 2.0 is an [online invoicing and payment system](#) with integrated Check 21 capabilities. The feature-rich system also offers Direct Deposit payment capabilities. InoviumPay delivers operational improvements of 65 to 85% to users by significantly accelerating cash flows, resulting in happier customers. Inovium CEO Joseph Meshi says clients who use InoviumPay may see a bottom line improvement as large as 2% of total sales, with a nearly instant return on investment.

"We're excited about this integration with GETI, because the full-service resellers who sell, implement and support GETI's financial solutions will greatly expand our markets," said Meshi.

Chris Brundage, COO of GETI, said, "Partnering with Inovium offers our partners a broader array of product offerings. Many GETI partners have expertise in specific industries or offer complementary business solutions to help their customers realize greater value, and InoviumPay is a perfect fit."

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About Global eTelecom, Inc. (GETI)

Global eTelecom (GETI) provides proprietary electronic Check processing and Gift/Loyalty services to over 55,000 merchants nationwide. GETI's products are marketed through sales channels of banks, independent sales offices and credit card processors. Global eTelecom's value added solutions include: [Electronic POS Check Conversion](#), [Paper Guarantee](#), [ACH Debit](#), [Checks-By-Phone](#), [Checks-By-Web](#), [Check 21 rdc](#), [mobile Tele-Debit](#) and [Gift/Loyalty Card Processing](#). GETI is part of Sage North America. For information, please visit www.Globaletelecom.com

About Inovium Corporation

Inovium makes on-demand business process automation products and services based on a unique and highly flexible financial services platform. Our products automate and simplify a number of complex manual business processes such as "invoicing and payments", facilitating the users' transition from paper to electronic processes and delivering overwhelming economic benefits. Inovium's solutions are aimed at small to medium size businesses, municipalities and educational institutions, and are available for clients' use under a Software-as-a-Service business model, for about the price of a postage stamp. For information, please visit www.Inovium.com